

To The New ASM: Greetings from the West

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In 1973, a third of a century ago, David Cho, Ph.D., invited several of us from the West to a meeting in Seoul, Korea which preceded the formation of the Asia Missions Association. On that occasion I presented a paper urging Asian mission leaders not to make the same mistake as Western leaders had made when the Foreign Mission Conference of North America shortly after 1900 had insisted that in God's Kingdom only denominational mission boards were legitimate. My paper was entitled, "The Two Structures of God's Redemptive Mission," which spoke favorably of both "modalities" and "sodalities." By now, of course, there are many American as well as Asian structures that are interdenominational.

Later, I often pointed out in my classroom teaching the shocking failure of the Western missions to understand the possibility and importance of Non-Western

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believers to form their own mission agencies. By now, of course, Non-Western agencies are very numerous and enthusiastic.

It would seem clear that Asian mission leaders have potentially a great advantage in being able to learn from the mistakes of Western agencies. If not, Asian mission leaders face the danger of making some of the same mistakes. One problem is that Western leaders may not know what their mistakes are, and thus cannot warn Asian leaders of what Western leaders did wrong. It is also true that not all Westerners agree about the various issues in missiology. Thus, the twelve “mistakes” of Western churches and agencies, as described below must be understood to be merely my own best understanding. Note that they are not problems of the distant past. They are all contemporary problems. In any case, Asians will have to judge their validity.

1. The Mistake of Starting Bible Schools, Not Universities

The Student Volunteer Movement, in which John Mott was a leader, is noted for the number of universities that it established around the world. The missionaries who went to China made sure there was a university in every province of China. However, in later years Evangelicals, who had never been to college, went out across the world and established Bible Schools, Bible Institutes or theological schools that either replaced or ignored the university tradition. In the last 50 years the majority of American mission agencies have not founded a single university.

The curious thing is that, even though western missionaries cannot be given credit (except in the earlier period) for establishing universities, the hundreds of thousands of national leaders who have been a product of western mission agencies have been able to see what the missionaries could not see. They have recognized the great influence of the university pattern. As a result they have taken the initiative to found over forty universities in the last forty years. I myself was, somewhat

accidentally, part of the founding of an evangelical university in Guatemala which now after forty years has 37,000 students. No missionary can be given any credit for the founding of this university. In my case I merely stood up for a photograph of the founding board of directors two weeks before leaving the country to be a professor at Fuller Seminary.

Why is it that missionaries have not realized that Bible Schools, no matter how high the quality of instruction and curricula, simply do not represent the global mainstream of the university pattern? In the last 100 years in the United States 157 Bible Institutes eventually, after sixty or seventy years, have converted over to colleges and universities. Why haven't missionaries applied the same practical wisdom in their work overseas? This has been a serious strategic mistake. We can at least be glad that national leaders have taken the initiative to found universities without the help of western missionaries.

An extension of the same mistake is seen in the fact that 90% of the money put into maintaining about 4,000 Bible institutes and seminaries around the world is being focused not on the real leaders out in the congregations. They are enrolling instead untried youth who are looking for a place to stay, some food, and perhaps English. Often their students have already failed to get into several other schools. Meanwhile, the gifted leaders of many growing church movements cannot get help from these schools. While every church movement that has decided to restrict its choice of pastors to people selected by schools not congregations is a movement that is not growing or is in decline.

2. The Mistake of Only “Salvation in Heaven,” not “Kingdom on Earth”

Earlier missionaries again were wiser than those in recent times. They realized that (as we see in the Lord's Prayer), Jesus told us to pray for God's Kingdom to come and His will to be done *on earth*. Yet we have mainly helped

people escape this world. Unlike the 19th century, many missionaries in the 20th century, who have not been influential in the upper levels of society, have been content to talk about getting people into heaven but have no longer been concerned for *transformation in this life*. They have done many good things on the *micro level of society*—hospitals, clinics, schools, vocational training, agricultural developments—they even pioneered insights into leprosy and essentially conquered that malady. But there were many things on the *macro level of society* they couldn't do without greater social influence, such as stamping out Guinea Worm or Malaria. Today, however, when Evangelicals have far greater influence than ever before, they are often asleep to the opportunities for transformation on the macro levels of society.

3. The Mistake of Congregations Sending Missionaries, Not Using Mission Agencies

Today many congregations are large enough and strong enough to feel that they don't need a mission agency through which to send their missionaries. This is a new and widespread phenomenon which ignores the great value of the veteran mission agencies which can draw upon the insights of missiology and the vast field experience which are lacking in the average congregation. It may be true that some mission agencies are more experienced and wiser than others, but to my knowledge there is no example of a local congregation bypassing mission agencies with any great success.

4. The Mistake of Whole Congregations In Direct Involvement, Not Professional Missions

A more recent phenomenon (which is characteristic of whole congregations which are highly excited about missions) is the idea of every family in a congregation briefly becoming a missionary family. In this plan, during, say, a four-year period, the intention is for every family in the church to go overseas to work on some sort of

two-week project. This is a marvelous idea for the education of people in the church about foreign lands. Yet, it is incredibly expensive and it is a very questionable contribution to the cause of missions.

5. The Mistake of Insisting That Devout Followers of Jesus Call Themselves “Christians” And Identify With The Western Church

Congregations may find it easy to believe that their people can win converts to Christianity in a ten-day short-term mission. But what very few congregations in America are prepared to understand is that dragging people out of their culture and converting them to what they think a “Christian” should look like, is not what the Bible teaches. The Bible talks of our conveying a treasure in earthen vessels. The earthen vessels are not the important thing, but the treasure is. The new vessel will be another very different earthen vessel. This is what happened when the faith of the Bible was first conveyed to Greeks. In that case the treasure of Biblical faith in an earthen Jewish vessel became contained in a Greek earthen vessel. Later it went to Latin vessels and to Germanic vessels and to English vessels, and is now contained in Muslim vessels, Hindu vessels and Buddhist vessels.

It is just as unreasonable for a Hindu to be dragged completely out of his culture in the process of becoming a follower of Christ as it would have been if Paul the Apostle had insisted that a Greek become a Jew in the process of following Christ. Amazingly, there may be more Muslims who are true, Bible-believing followers of Christ, than there are Muslims who have abandoned their cultural tradition in the process of becoming Christian. There are already more Hindus who are predominantly Hindu in their culture but who are Bible-reading believers in Jesus Christ, than there are Hindus who have abandoned their culture and become “Christian.” In the New Testament there was no law against a Greek becoming a Jew.

However, Paul was very insistent that that kind of a cultural conversion was not necessary in becoming a follower of Christ.

6. The Mistake of Sending Only Money, Not Missionaries

This has been a problem for many years. It can rarely be a good thing to send money to a mission field with little accountability for its use. There are many examples where foreign funds are used to “buy” national leaders away from their churches or away from their denominations rather than strengthening the existing churches. Money can be very helpful but there is no example of harm to the cause of missions that is more extensive than the careless use of money. Money is more easily corrupted than missionaries. This is the reason that wise national leaders talk about trade, not aid. What poor people need is *the ability to earn money*. With earnings they can buy food and medicines and not have to rely upon uncertain gifts from a foreign country. Missionaries are often ill-trained to establish businesses.

7. The Mistake of Sending Short-Termers, Not Long-Termers

This is not a case where one of these things is good and the other is bad. Neither should take the place of the other. However, there are now almost two million short-termers leaving the United States each year compared to 35,000 long-term missionaries. Note that the overall cost of short-termers is at least five times as much as the overall cost of long-term missionaries. This means that instead of doubling or tripling the number of long-term missionaries we’re investing at least five times as much money in short-termers. Short-term trips are wonderful education, but a very small accomplishment in missions. Worse still, a short term is often scary enough or useless enough to turn a young person away from being a missionary at all.

8. The Mistake of Not Understanding Business in Mission and Mission in Business

One of the latest explosions of interest in missions is the result of Christian businessmen in the United States recognizing the value of thoroughly Christian businesses in a foreign land. There is no question that one of the greatest needs of churches across the world is for their members to earn a living. It is pathetic when we think of sending food around the world instead of sending businesses that would enable believers to earn the money necessary to buy their own food. Businesses can often do things that are very essential. They can enable local people to sell their products in foreign lands. They can produce goods of great value to the people. Unfortunately, it is true that few missionaries have business experience and often ignore opportunities to establish businesses that would employ large numbers of needy people.

One thing is true, however, that businesses cannot be relied on as a source of profit for missionary work. In the long run, businesses that divert profits to other things will lose out to competitors who don't divert profits to other things. There is no great future in a plan to "milk" profits from a business to support ministry. It is equally true that micro loans may have a temporary value, but will also fall prey to competitors with larger capital resources employing inherently more efficient processes. In the early history of missions, Moravian missionaries started businesses and so did some Swiss and German missionaries. Sadly, American missionaries have not been as creative. However, the business process will never take the place of the mission process in situations where the people in need cannot pay for what is needed. Businesses have to recover their own expenses. The mission process is still essential in all situations where there is no realistic possibility of remuneration.

9. The Mistake of Healing the Sick, Not Eradicating Disease Germs

The activity of healing the sick is one of the most genuine means of portraying God's love and His concern for hurting people. It is a perfect example of the importance of the essential relationship of word and deed. On the other hand with our increased scientific knowledge of microbiology God can expect us to go beyond healing the sick to the eradication of the germs that make millions sick. Missionaries have done well in establishing a thousand hospitals but very few of them are big enough or are properly structured to be able to drive out of existence the evil pathogens that cause millions of people to be sick.

Malaria is an example of a tiny parasite that drags 45 million Africans out of the workplace *every day of the year*. It is imperative that the malarial parasite be eradicated. Malaria is virtually as large a threat in Africa as the AIDS epidemic. We don't yet know how to eradicate the AIDS virus, but we do know how to rid this planet of malaria. That would be a significant transformation. Why then is there no Christian mission agency that is involved in the eradication of malaria rather than merely the healing of those who are attacked by malaria? It is very embarrassing to have to admit that the church of Jesus Christ is expecting billionaires like Bill Gates to do that job for them. Worse still, *Christians are misrepresenting the love of God in Christ if they do not become noted for their relentless efforts in such a cause.*

10. The Mistake of Thinking "Peace" Not "War"

Missionaries have for centuries moved out across the world with the idea that the Gospel is merely a *message* to be communicated rather than a "*call to arms*." I grew up with the idea that the main problem the Bible talked about was how human beings can become reconciled to God. That is certainly a glorious part of the story! But the main problem the Bible is really talking about goes beyond man's reconciliation to God and is more precisely a war in which God-plus-man is fighting

against Satan and his evil works. As a result our God is being blamed widely for rampant disease, poverty, injustice and corruption—since we as Christians are not fighting these works of Satan. People are asking what kind of a God would sponsor a world like this? They say this because they are unaware of the existence of Satan and his intelligent opposition to God. Thus, instead of God being glorified, He is being blamed for the work of Satan.

When things go wrong Evangelicals commonly say, “Why would God do that?” instead of blaming Satan. They do not realize that we are in a war and that casualties are to be expected because of the hideous strength of our opponent. We are lulled into inaction by the widespread belief that Satan was “defeated” at the Cross. In fact, the Cross was *the turning point* beyond which there have been centuries of ongoing conflict with a Satan yet to be completely defeated. Long after the Cross Paul told Agrippa his mission was delivering people from “the dominion of Satan.” Satan was still around. Peter talked about Satan seeking to destroy. Christians today, with modern understanding of microbiology, for example, as well as the endemic corruption in business and government, now possess far greater responsibility than we have ever had before. Are mission agencies part of that war against Satan? Is it necessary for Christ’s followers to be counted at the front lines of that war whether it be eradication of disease or the conquest of corruption in business and government? Do we misrepresent God if we are missing in action? I feel sure we do.

11. The Mistake of Assuming Science Is a Foe Not a Friend

When I was a young person missionaries were showing science films 2,000 times per day in the Non-Western world. The Moody Institute of Science films were shown even more widely in America. Many times in history Christian scholars have recognized that God has revealed Himself in “Two Books,” the Book of Nature and the Book of Scripture. As Psalm 19 indicates, the Book of Nature does not even need

to be translated into the world's languages. Every missionary must take with him to the mission field both a microscope and a telescope if we are to properly glorify God. Even more important is the need to take to the field a true reverence for the glory of God in Creation. This requires a substantial knowledge of nature. Science is the study of God's creativity. Art is the study of man's creativity. We cannot truly expect educated people to accept Christ if our hymns in church reflect no awareness of anything discovered in nature in the last 400 years, or if our young people are being led astray by recent and superficial theories that the world is only 6,000 years old. That is an improper reading of Genesis 1:1, as well as a reckless ignoring of thousands of honest Evangelicals who are outstanding scientists.

12. The Mistake of An Evangelism That Is Not Validated And Empowered by Social Transformation

Several times in the points I have already made above have I contrasted the 19th Century Western missionaries and 20th Century Western missionaries. This is because a radical change in the perspective of American Evangelicals took place between the 1800s and the 1900s. In the 19th Century we were singing about the glorification of God as His will is fulfilled "on earth." Here is the final stanza and chorus of "America the Beautiful":

O beautiful for patriot dream
That sees beyond the years
Thine alabaster cities gleam
Undimmed by human tears.

America! America!
God shed His grace on thee,

And crown thy good with brotherhood
From sea to shining sea.

In the 20th Century we have been singing mainly about heaven:

This world is not my home, I'm just a passin' through.
My treasures are laid up somewhere beyond the blue.
The angels beckon me from Heaven's open door
And I can't feel at home in this world anymore.

In the 1800s great revivals swept the country and Evangelicals in high places conceived and promoted equally sweeping reforms. Then, immigration of non-Evangelical people quadrupled the population and Evangelicals lost influence. Millions of non-college people were converted by D. L. Moody and others, but their 157 Bible Institutes did not feed the professions nor congress. Only recently, as Evangelicals have more and more been going to universities are there sufficient numbers of American Evangelicals to begin to think seriously about social transformation either in the USA or elsewhere in the world.

Conclusion

I hope it is clear that I have not wanted to do more than point out what in my estimation are failings and shortcomings in the history of Western mission thinkers. My perspectives may be faulty. At least I have raised certain issues that Asian missiologists may also confront in their work. Furthermore, this must not be a one-way street. I hope that we in the West can learn from members of the Asian Society of Missiology as they share with us their own perspectives.

In 1972 I helped to start the ASM (American Society of Missiology, www.asmweb.org) and its journal, *Missiology, an International Review*. A few years later I helped start the ISFM (International Society of Frontier Missiology, www.ijfm.org) and the *International Journal of Frontier Missiology*. I have edited the latter for the last six years. It will be strategically helpful as Asian counterparts such as the Asian Society of Missiology arise and global sharing increases.

We of the West have already learned a great deal from you. We expect to learn a great deal more in the future. Thank you for this invitation to greet you in Christ's Name!